CANADIAN MOVING PICTURE DIGEST

Vol. 20, No. 9 TORONTO 2, CANADA June 30th, 1928

DONKEY OR ELEPHANT

there's a question!

But there's no doubt about the Lion—
He's sure to win in 1928-29 with this line-up

3 SPECIALS
SHOW PEOPLE
Marion Davies
William Haines

THE CARNIVAL OF LIFE
John Gilbert
Greta Garbo

THE LOVES OF CASANOVA

4 LON CHANEY
While the City Sleeps
and 3 others

3 GRETA GARBO
Tiger Skin, Single Standard
and 1 more

4 WILLIAM HAINES
Excess Baggage
and 3 more

3 MARION DAVIES
Dumb Dora
and 2 more

2 RAMON NOVARRO
Gold Braid
and 1 more

2 JOHN GILBERT
The Devil's Mask
and 1 more

4 NORMA SHEARER
Ballyhoo
and 3 more

2 BUSTER KEATON
The Camera Man
and 1 more

1 LILLIAN GISH
The Wind

4 DANE-ARTHUR
Camping Out
and 3 more

3 CODY-PRINGLE
The Baby Cyclone
and 2 more

2 FLASH
The Amazing Dog Star in Grease Paint
and 1 more

6 TIM McCOY

3 COSMOPOLITAN PRODUCTIONS
Our Dancing Daughters
Breakers Ahead
Mothers and Sons

3 ELECTRIC-LIGHT HITS
The Bellamy Trial
The Wonder of Women
The Bridge of San Luis Rey

40 HAL ROACH COMEDIES
10 OUR GANG
10 LAUREL-HARDY
10 CHARLEY CHASE
10 ALL STAR

104 M-G-M NEWS
Twice Weekly

6 M-G-M GREAT EVENTS
Entirely in Technicolor

26 M-G-M ODDITIES
UFA world-wide gems

METRO-GOLDWYN-MA

Hell bent for Election!

THE METRO-GOLDWYN-MAYER LION
THE GREATEST STAR ON THE SCREEN

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

$2 WORTH!

to any theatre patron

John Gilbert and Renee Adoree appear together in "The Cossacks" for the first time since their unforgettable love in "The Big Parade."

ANY other company would
ROAD-show it!

METRO-Goldwyn-Mayer brings it to you
IN a season memorable
WITH other great M-G-M pictures
"BEN-HUR" "Big Parade" etc., etc.

BEGIN right now to advertise
JOHN GILBERT in THE COSSACKS
A giant attraction! A giant star!
THE hoof-beats of the daring Cossacks
LOVERS! fighters! super-men!
WILL echo through
BOX-office history!

M-G-M

IMPORTANT TRADE NEWS— BUILDING BUSINESS: Hundreds of theatres are stimulating business by building presentations around M-G-M Short Subjects saving money on acts, etc. Capitol Theatre, N.Y. holds over *Charlie Chase in "The Fight Pest"*. Now Playing *"The Czarina's Secret."* (*Technicolor*). LON CHANEY in LAUGH CLOWN LAUGH is a current sensation. Two weeks at the Capitol. COMING! Any other company would put it on Broadway at $2. It's as big as *"Tell It to the Marines."* It has behind it the greatest nationwide promotion ever conceived. You get it now: *William Haines in "Telling the World."*

JOHN GILBERT
with RENEE ADOREE
and ERNEST TORRENCE
THE COSSACKS
A GEORGE HILL Production
based on Tolstoi's novel
adaptation and continuity by Frances Marion. Titles by John Colton. A Metro-Goldwyn-Mayer Picture.

this—

Ad Man: *"Shall I advertise the comedies?"*

Exhibitor: *"No. If I had PARAMOUNT-CHRISTIES, I'd advertise them. They mean something to the public."*

or this—

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Comedies and the other kind

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Paramount News
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Krazy Kat Inkwell Imps

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Editor and Managing Director

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Vol. 20, No. 9 TORONTO, CANADA June 30th, 1928

"The Melting Pot" is "The Way of All Flesh"

RAY LEWIS

WE are not going to talk about the Paramount-Janning's picture of much quality and fame, nor of Samuel Butler's literary masterpiece of the same name when we discuss the "Melting Pot" of our Industry, and "The Way of All Industrial Flesh."

We are at present musing on the development in connection with the First National "tie-up."

This organization was founded by exhibitors, who sought to protect their Interests from Merged Interests, whom they felt were monopolizing the Industry of Motion Pictures.

First National started off by securing producers' product for distribution among their Franchise holders. First National later developed its own producing units; and still later on sought to secure, and did secure theatre chains which were not Franchise holders through which to distribute product. Distribution became the driving urge. Franchise holders seeking to secure themselves on investment, to make a profit.

So here we have an Independent group of Exhibitors who developed, in order for self protection, an organization which owned theatres, produced pictures and distributed them, not only to their Franchise holders, but in competition with these many times. A group of exhibitors who did the very things in business development to which they as Independent Exhibitors were strongly and publicly opposed.

Ask First National officials, the old-timers, or the First Franchise holders why an organization of Independent radical exhibitors should have gone "The Way of All Flesh;" and they will reply "It was a natural, normal development along the line of commercial progression and expansion, it meant we were to be drawn into The Melting Pot, or become a Melting Pot on our own."

Today First National is again in the Spotlight with its affiliation with the Keith-Albee-Orpheum Circuit of theatres, Pathe-P.D.C. and FBO producing units. Joseph Kennedy is reported to be the wizard who, through Wall St., consummated the deal, Wall St. where all amalgamations and affiliations in our Industry are now manipulated; and Wall St. which refuses to differentiate between Independents and Merged Interests, showing a pronounced leaning if any to the Merged Interests upon which Wall St. has fattened to its present power, not only in the Motion Picture Industry, but all Industries and Commercial Enterprises.

First National, which started off with all the fireworks of an Independent Exhibitors' organization, is now controlled by the very forces which it started off to oppose.

FBO, Pathe-P.D.C., Keith-Albee, Orpheum and First National combine in their "Melting Pot" all the elements which we have in our Industry, Wall St., Vaudeville, Motion Picture, Production, Distribution, Little Theatres, Big Theatres, and indirectly the New Motivating Impulse, the Instruments of "Making them talk."

We have Showmen like E. F. Albee, grown-up in the game of entertainment, and showmen like Joseph Kennedy bringing a new type of showmanship into our Industry, into the new "Melting Pot"; and behind the scenes other Showmen and Financiers too wise not to understand that "Too Many Cooks" may spoil even an Industrial Melting Pot, and so in the background they remain invisibly stirring.

Ray Lewis

Ray Presents

EVA VON BERNE, Metro-Goldwyn-Mayer's new Viennese star, not yet eighteen, titian-haired, black-eyed, rose-bud mouth, a tilted nose, not too tilted to be beautiful, and just tilted sufficiently to be interesting.

Arrived on the George Washington. Daughter of an Austrian Colonel, who served under Emperor Charles. Crests, crowns all over her baggage and charm written all over herself.

ALL the News Reels were there, cameras clicked, Eva posed, and if the "original Eve" was as lovely as Metro-Goldwyn-Mayer's new importation, no wonder the Serpent handed her an apple.

Looking at Little Eva from Vienna, I wondered how anyone could be born so beautiful. No pose, attitude, expression which was not attractive. Eighteen on July 8th, speaks French, German; and you should have heard your editor doing the "Liebes Kinde" and "Ich Liebe Dich, America" stunt for Little Eva.

CLIMBED up the pilot's ladder to the George Washington, from a U. S. Government cutter to greet and talk to the "Norma Shearer discovery." Left the U. S. Army on the cutter as I climbed aloft. The view from below as you climb is interesting, it must be for all the officers took a look!

LITTLE EVA was picked by a Canadian and greeted by a Canadian. I realized long ago that Art is International, when it is only National it lacks Art and has only talent. I realize now that the attitude of the world to a beautiful woman is International. Everybody was interested in Little Eva; and the only person who seemed to be unconscious of her beauty was Little Eva herself. Norma Shearer and Irving Thalberg know their Viennese. Metro-Goldwyn-Mayer have a "real find" in their new importation.

J. D. WILLIAMS will present the idea of "Talking Moving Pictures" to England.

Now the British Film Industry can start its race for "Talking Moving Pictures" toe to toe with America, or "tongue to tongue" to be literally true.

England has the advantage in the race. Her players can talk. The Shakespearian and blank verse background developed vibrant, clear and resonant voices, these qualities necessary for mechanical tone reproduction.

ENGLAND should produce "Talking Motion Pictures" which will prove a feature from the standpoint of voice production.

Already those "Talking Pictures" which have been produced are being criticized when they talk with voices uncultivated. "The Lion and the Mouse" is great in the scenes where Lionel Barrymore does the talking.

BOTH John and Lionel have had the legitimate stage training and experience which would give them voices for the screen, voices which will recall the good old days of the drama; and who knows rekindle the dying embers of the drama's public appeal!

On the "Megantic," you will hear from me. Already I hear that British International Films have in preparation "Piccadilly" by Arnold Bennett, directed by E. A. Dupont. Cast includes Anna May Wong. The last certainly sounds British. It looks as if British Film producers are at last getting the International Film angle.

"LITTLE HOT DOG," a series of two-reelers, adapted from Miss G. B. Stern's stories of Viennese cabaret life. "Paradise" by Sir Philip Gibbs, directed by Denison Clift. "Home Sweet Home" by A. M. Hutchinson, etc. etc.

Government Bureau Makes Safety First Film

Highway Safety Campaign Plans Wide Distribution

The following "Mail and Empire" article should be of interest to theatre owners:

"The government motion picture bureau is making a film for use in connection with this year's highway safety campaign. It is planned to get it on the program at some of the larger picture theatres. Depicting motor cars wrecked in collisions or crossing accidents, and the movement of traffic at certain points, it will be interesting as well as educational At the level crossing out Kingston Road, the operator discovered that there was no need to slice the film to show a 'close shave.' A gentleman driving a car of popular make slid across the rails with a few yards' margin as the Ottawa Flyer went through at about a sixty clip, ignoring entirely the wig-wag signal, he furnished a real thrill for the departmental party and demonstrated for the camera and subsequent audiences exactly how not to act at railway crossings."

H. L. Nathanson Returns From Winnipeg Meeting

Toronto Men Attend Convention of Regal Exchange Western Managers

Henry L. Nathanson, Sales Manager of Regal Films Limited, returned last week from a very successful convention of Western exchange managers, held at Winnipeg.

Mr. Nathanson tells the Digest that a profitable and pleasant business meeting took place at which interesting problems concerning the Motion Picture Industry were discussed fully.

The complete Pathe and Metro-Goldwyn-Mayer product came in for much attention and according to a concensus of opinion Metro-Goldwyn-Mayer and Pathe are increasingly popular throughout Western Canada.

The intrinsic worth of Metro features is generally conceded, their Comedies, News Reels and Pathe Short Subjects are always in demand on theatre programs.

In spite of delightfully warm weather business is reported as good throughout the West; theatres are paying more attention every year to seasonal programs and summer shows are balanced so as to get and keep a maximum amount of patronage.

With Mr. Nathanson, from Toronto were, Mr. Thomas Brady and Mr. Walter Hayner, the latter Assistant Sales Manager for Regal.

Among those present were Messrs. Carl Kenning, Vancouver Manager; Regal Exchange; H. Cass, Calgary Manager, Regal Exchange; and T. J. Gould, Lloyd Taylor, H. Brankstein, A. Levy, Charles Krupp, and H. Davis.

Hays Frowns On Sensational Film Fare

No Room for Sordid Stuff in Movies Says Czar

Yellow journalism and tabloid newspaper stuff is out so far as the movies are concerned.

Will Hays put his foot down on "Peaches" Browning, Countess Cathcart and other head liners some time ago. Now he refuses to permit the appearance of Olympia Maeri, central figure in two sordid murder trials in spite of her beauty and alleged personal appeal.

Wise exhibitors realize that the most desirable business is the kind that packs theatres each and every week instead of once in a while when the fare is calculated to stir the jaded appetites of a few of the ultra sophisticated.

TORONTO THEATRES

UPTOWN—Manager Nelson Shea—"Happiness Ahead," with Colleen Moore—First National. A Sparkling, refreshing comedy with Colleen Moore at her best, directed by William A. Seiter. This production adapted from a story by Edmund Goulding has an an undertone of drama involving a gentleman gambler and his lady love to whom he gives "the air" for the love of a sweet little small town girl. There is enough modern stuff in this picture to hold the jazz element in audiences; opening as it does at the end of a poker game in which some big sheep are skillfully fleeced by "Babe" Stewart and his female partner. Lilyan Tashman wears the sort of clothes "we moderns" all like to see; Edmund Lowe is a smiling, shrewd, fascinating heart-breaker, and the little star, Colleen Moore, provides everything else you want in a picture. She is a gallant, romantic figure, with high ideals—a lovable daughter, and an adorable wife. Colleen has toned down her flapper stuff to meet the requirements of the new 1928 model heroine. She has enough "It" to attract and hold the latest model in sporting sheiks; yet she insists on all the old fashioned proprieties of a Jane Austin heroine. If you want a one hundred percent box-office attraction get "Happiness Ahead" and play it up right, it is great entertainment. Edmund Lowe has travelled far lately and shows a versatility hardly expected of him a few seasons back. Lilyan Tashman as the heartless, selfish accomplice of the gambling crowd does her unsympathetic role well. Edythe Chapman, Arthur Housman and the entire cast are well chosen.

SHEA'S HIPPODROME—Manager C. J. Appel—"Learn to Love," with Esther Ralston — Paramount. Esther Ralston is a ravishingly pretty blonde, and a clever comedienne; in "Learn to Love" she has plenty of opportunity to display both her charm and her ability. It is farce of the frothiest variety almost borders on silliness at times but mistaken identity, rushing in and out of hotel bedrooms, the heroine getting herself into jail in trying to apply domestic adhesive plaster in the person of an impressionable young judge, to keep her parents together;---all these incidents form the basis of a plot that somehow or other holds the interest fairly well and unravels itself in time for a very satisfactory finishing close-up. Wherever this farce borders on anything objectionable or vulgar it skids just in time to save the situation and Miss Ralston is so good looking, so refreshingly happy and has such a keen comedy sense that the picture is one long laugh from start to finish. Excellent warm weather time movie fare. Hedda Hopper is always satisfactory in poised, dignified roles and she plays the part of the wife determined to let her husband go to the club if he wants to, but still anxious to care for him in a maternal loving way if he will allow her. Their daughter's determination to provide "trouble" enough to keep her parents together and father's hay fever, save the situation. Direction by Frank Tuttle is very good.

PANTAGES—Manager Fred Shafer — "The Fifty-Fifty Girl," with Bebe Daniels—Paramount. Directed by Clarence Badger this comedy drama has rather an original theme, that of a woman undertaking to do the man's role in the management of a mine, she and the hero own together. The action lags a bit in the early part of the picture, though in it Bebe Daniels wears most attractive clothes, and registers her usual jazzy, live-wire self. However, the working out of the reversed positions of man and woman is not quite satisfactory. Some of the supposedly funny situations are a bit forced but the real dramatic action only starts in the mine itself. A number of men are plotting to get the El Dorado away from Miss Daniels and her partner but they are ably circumvented by the game, smart little "Fifty-Fifty Girl." This Paramount picture, like a good race has a first rate finsh. Whatever it lacks at the start, it makes up in a driving finish through the stretch and ends with a bang. The star works hard every minute. James Hall is a very satisfactory lead. William Austin is quite funny as the tenderfoot.

LOEW'S — Manager Jules Bernstein — "Laugh, Clown, Laugh," with Lon Chaney—Metro-Goldwyn-Mayer. Lon Chaney has an excellent vehicle in this Metro-Goldwyn-Mayer production, admirably directed by Herbert Brenon, with an excellent cast including Loretta Young, Nils Asther, Gwen Lee, Bernard Siegal and Cissy Fitzgerald. "Laugh, Clown, Laugh" is adapted from a stage play by Tom Cushing and David Belasco and has an unusual angle of the circus play that is so much to the fore these days, in that love and real old-fashioned sentiment predominate over fun and clowning. At the end of the picture Lon Chaney presents a picture of grief incarnate, that has scarcely ever been equalled on the screen. His makeup is not grotesque; as in "Tell It to the Marines," the star proves that he does not need makeup to portray emotion; he is a wonderful actor and his pantomime registers one hundred percent in "Laugh, Clown, Laugh." The story deals with a travelling Italian circus and its two clowns—Tito and Simon; the former finds a little girl on the river bank and adopts her much against the will of Simon who says "women always bring bad luck." From fatherly protection, and interest in her welfare, Tito's feeling for Simonetta changes to a romantic and loverlike devotion as the child suddenly blossoms into a full grown and beautiful woman. She also awakens love in the heart of a wealthy and dissolute Italian nobleman; Tito weeps often outside of the circus because he dares not tell the girl of his love, and Ravelli bursts into uncontrollable laughter every time his emotions are excited because he has gradually, through over indulgence lost all grip on himself. The two men meet in the office of a great neurologist and agree that each may help the other. The inevitable happens; the young aristocrat falls in love with the charming little tight rope walker; even offers her marriarge when she refuses to accept his pearls; finally poor Tito, now known as Flik, the greatest clown in all Italy, performs his daring death-defying act and commits suicide because he feels that Simonetta offers to marry him because she is sorry for him. It is touching, passionate pantomime of its kind and whatever discrepancies there are will be overlooked because of the genuine heart interest and fine acting of the entire cast. Lon Chaney is outstanding and is a pathetic and lovable figure throughout; Loretta Young has jumped into fame suddenly; she is a very clever little actress and pretty as they make them; Nils Asther does a difficult part as Count Ravelli. "Laugh, Clown,Laugh," has everything to recommend it as a box-office attraction. It has enough circus atmosphere and not too much of it; the plot is interesting; the acting and direction splendid.

TIVOLI — Manager Tom Daley — "Ramona," with Dolores Del Rio—United Artists, has completed its sixth week. An oustanding success for this time of the year. Crowds still throng the theatre at every performance. —L. E.

FBO PLANS $30,000,000 THREE YEAR PROGRAM

60 Features and 74 Shorts First Year 1928-29

$30,000,000 will be spent by FBO during the next three years on the budget laid out by J. P. Kennedy, J. Schnitzer and William Le Baron.

The greatest program of expansion in the history of the Industry is planned. This is the third year of Mr. Kennedy's leadership in FBO and this company is in excellent shape among producing and distributing companies.

"Dawn" Screened At Canadian Convention

War Veterans at St. John, N.B. Endorse It

A feature of the annual convention of the Canadian Legion of the British Empire Service League at St. John, N.B., which was attended by war veterans from all parts of Canada, was the private screening of "Dawn," the British picture depicting the life of Edith Cavell.

These former warriors were of the opinion, practically without exception, that the feature was an outstanding British release and that there was nothing in the picture to offend the sensibilities of any nationality.

ZUKOR ANNOUNCES TALKIES FOR COAST

Major producing activities in both silent and talking motion pictures continue at the Hollywood Studios, announces Adolphe Zukor, at the same time that he proposes to re-open the Long Island Studio for some pictures.

"Certain types of stories and certain stars are available in the East, and we wish to make use of them at a convenient place," says Mr. Zukor.

RECIPROCAL BOOKINGS FOR BRITISH GAUMONT

Arther Lee, American representative for British Gaumont claims that his company wants American distribution for his firm's product.

A Canadian company is being organized, but there is no intention of opening distributing offices in the United States.

Mary Pickford, who is en route back to Hollywood from Italy, will follow "My Best Girl" with a comedy-drama embracing the humor and pathos of that film and "Little Annie Rooney." Mary Pickford's "My Best Girl" achieved greater box-office success than any film ever made by that producer-star, United Artists announce. Story and director will be announced by Miss Pickford when she returns to Hollywood.

Universal to Give Prize Role to Schildkraut

Gaylord Ravenal, An Ideal Part For Handsome Actor

Joseph Schildkraut was signed this week by Universal for the role of Gaylord Ravenal in "Show Boat," the moving picture version of Edna Ferber's best selling novel. This ends a three months' intensive search for a Ravenal, a search which has taken Harry Pollard twice across the continent and has included tests of almost every leading man on the New York speaking stage and in California.

Several times it has been rumored that Schildkraut had the plum in his grasp and almost from the start he has had a majority opinion of the casting experts on his side. Several tests, however, were necessary before Pollard was entirely satisfied. Another complicating feature was the uncertainty about Magnolia and that uncertainty still exists. Nevertheless, Pollard, with the last test, was entirely satisfied with young Schildkraut and Carl Laemmle had been for him from the start.

In addition to signing for the big role in "Show Boat," Schildkraut signed a five-year contract. The Universal president is so certain that the actor who plays Ravenal will achieve the biggest dramatic heights of the year that he is determined to be in a position to take advantage of this actor's popularity in future. Synchronizing is bound to play a very important role in pictures at least for the immediate future. A long time contract with one of the leading stars of the speaking stage will put Universal in a most favorable position in this regard. The same care to have an actress with a good speaking and singing voice is used in the selection of Magnoila.

Joseph Schildkraut was born in Vienna but has lived almost his entire life in this country. He is an American citizen, having taken out his final papers in 1926. Because of his parentage, however, his nationality is almost an international alliance. His father, Rudolph Schildkraut, is a Roumanian, his mother a Hungarian, one of his grandfathers is Turkish and one of his grandmothers, Spanish. While the elder Schildkraut was at the head of the German stock company at the Irving Place Theatre in New York, Joseph was attending the American Academy of Dramatic Arts, from which he graduated into his American debut in "Pomander Walk." In 1914 he returned to Berlin, where he attended Hamburg College and, most important of all, became acquainted with Max Reinhardt, under whom he appeared in a number of productions in Berlin, notably "The Prodigal Son."

At the conclusion of the war, he returned to America and has played in New York in the leading roles in "Liliom," "The Firebrand," "The Highwayman," "Peer Gynt" and "Pagans." His work is almost as prominent in moving pictures. He played the lead with the Gish sisters in "Orphans of the Storm," in "The Road to Yesterday," "The King of Kings" and a dozen other pictures. His more recent pictures are with Leatrice Joy in "The Blue Danube" and Phyllis Haver in "Tenth Avenue."

Young Schildkraut is five feet nine inches tall, weighs one hundred and fifty-five pounds and has black hair and black eyes. He is one of the very few men on the stage or screen who looks like an actor off-stage. And this was the quality which Pollard particularly demanded — that is, that Ravenal should make the same impression on the audience that the character in the book did on Capt. Andy when he first saw him on the docks at New Orleans.

250,00,0000 Attend the Movie Show Every Week

New York, June 20 (AP) — The motion picture industry now has the largest number of consumers of any business in America, Will H. Hays, president of the Motion Picture Producers and Distributors of America, Inc., today told the annual meeting of directors.

"Our product now reaches 250,000,000 consumers per week," he said. "Our exchanges handle 25,000 miles of film per day in this country alone. We employ more men and women than Ford and General Motors combined. Investment in the Motion Picture field now exceeds $2,000,000,000."

"Investors in studio properties, stars, picture rights, raw stock, theatres and good-will, as expressed in theatre patronage, bring Motion Pictures unquestionably near the top of America's largest industries," Hays said.

Mussolini Will Not Bar American Films

News from London says that as a result of the U.F.A. Luce, German, Italian tie-up, a number of Italian super films, made in Italy and distributed elsewhere by U.F.A. will put all its studio facilities at the disposal of Luce.

Mussolini is supposed to be reticent about supporting any schemes to bar American product from Italy through any previous tie-ups with European film interests.

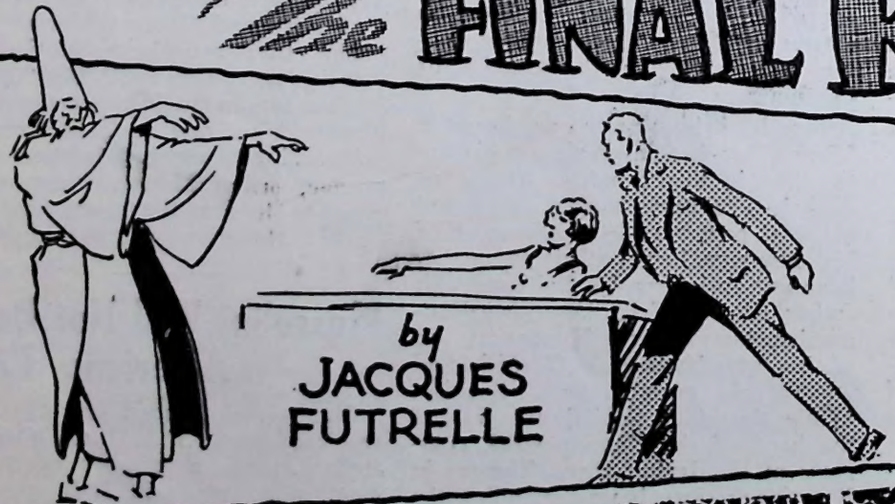
Universal's 5 World

TARZAN the MIGH

by
WILLIAM
MacLEOD
RAINE

PIR

The FINAL RECKO



by
JACQUES
FUTRELLE

DIAM

The MYSTERY R

Better Serials!

TY

from the world famous stories by
EDGAR RICE BURROUGHS
12 Tremendous Episodes

TES OF PANAMA

12 Episodes

NING

by G.A. HENTY
12 Episodes!

OND MASTER

10 Episodes

DER

10 Episodes

by GEORGE MORGAN

BANDIT KILLED AFTER STRAND HOLD-UP

Applied for Job as Usher Twice Same Day

Charles J. McKenzie, who attacked the cashier of the Strand Theatre, a few doors away from Loew's Theatre which had been robbed of $2,240 two nights previously, was shot by Constable A. Edgecombe as he ran from the theatre with a box containing $400 and died a short time later in the Montreal General Hospital.

At the Inquest, Manager Frank Warnicker of the Strand testified that this bandit twice applied for a job as usher on the day that he committed the crime. The next time he appeared at the theatre he robbed the box office, flourishing a revolver as he did so. The police officer gave chase and fired at him, the bullet passing through his stomach. The cash box was quickly recovered.

No trace has been found of the armed bandit who held up the cashier and doorman of Loew's Theatre, Montreal, who made his escape through a nearby house with the $2,240, although two policemen were right on his heels.

Jannings Does It Again In "The Patriot"

Paramount's prize film star in his latest picture "The Patriot," directed by Ernst Lubitsch scores one hundred percent.

Dramatic critics proclaim that the combination of star and director, plus a first rate story and such wonderful support as Lewis Stone, has turned out one of the most interesting and fascinating pictures of the year.

Read this from the Coast:

"Coast visitors who embrace Hollywood previews as part of the life out there are talking about Jannings' latest, 'The Patriot.' Down for a road-show already, Paramount thinks so much of it. The ponderous German, we are advised in excited whispers, does about the finest work of his illustrious career—and that's a large order. Lewis Stone, more often than not, grabs off the sympathy. Toward the finale when Stone and Jannings play it out across the boards, the tenseness is said to do that rare business of knocking you clean out of your chair."

Norma Talmadge has completed "The Woman Disputed," a film version of Dennison Clift's stage play. Henry King directed from C. Gardner Sullivan's scenario. Gilbert Roland is leading man and others in the cast are Olga Baklanova, Boris de Fas, and Gustaf Von Seyffertitz. United Artists' release.

Christie Starts Season With Four Companies

Producing activity at the Christie Studios is now in full swing with four units making the various new series of comedies which will be released by Paramount beginning early in August this year and continuing until July, 1929. The series which have been started include the "Confessions of a Chorus Girl" with Frances Lee, Billy Engle, Sid Smith and others; the Sandy MacDuff comedies starring Jack Duffy; and the Billy Dooley and Bobby Vernon comedies. Of the four groups being filmed for Paramount, both the Confessions and the MacDuffs are entirely new series, while the Vernons and Dooley's were continued because of their success over a period of the last two years.

Variety will characterize the Christie product for Paramount this season as it will range from purely dressed-up situation comedy of a high calibre which is in demand with the adult audiences particularly, to the broader forms of hokum comedy which, it is expected, will be likewise in demand in certain quarters owing to the abandonment of this type of comedy offerings in feature pictures. It is said that the new series of the "Confessions of a Chorus Girl," will strike out into a different line for short features, going in for story value and production qualities and with little or no broad or so-called hokum comedy included.

"Skating Home," the first of the "Confessions of a Chorus Girl" series is being directed by William Holland with a big cast including Frances Lee, Billy Engle, Sid Smith, Cliff Lancaster, Natalie Joyce, Lorraine Eddy, Joan Marquis, Patricia Archer, and with a beauty chorus selected from well known show girls. The story is by Jean Arlette, author of numerous French farces. It will present scenes backstage in a theatre, in a city night club, in a gown shop and a theatrical boarding house.

The first Dooley comedy inaugurates a new idea in taking the sailor comic into the submarine service. It will be called "The Dizzy Diver," and is being filmed by William Watson from a story by Hal Conklin. The interiors of submarines have been constructed in the studios and other deep sea apparatus rigged in huge glass water tanks, while exteriors are being filmed in the Catalina channel.

Vernon's first picture will be a situation farce comedy "Stop Kidding" being filmed by Walter Graham. Presented with Vernon are Jimmie Harrison, Billy Engle, and Ella MacKenzie, a new fat girl comedienne.

The first of the Sandy MacDuff comedies starring Jack Duffy is being filmed by Avrid Gillstrom. With Duffy appear Joan Marquis, Neal Burns, Eddie Barry and Stella Adams. "Hot Scotch" is the first title, the comedy starting at a Scotch wedding where MacDuff has taken his flock of chickens so they can eat the rice. It is said that a new field for comedy exists in this series, as there have been all types of comedians on the screen except a Scotch character. Duffy appears in kilts in the first offering.

The BASIS of GOOD BOX OFFICE Management
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EXCELLENT COMEDIES AT FIRST RUN HOUSES

Good Stories, Clever Gags, and Capable Direction

Charlie Chase and Max Davidson are always sure fire comedy hits. They are funny men themselves, possessed of a fine sense of humour and the art of pantomine to put that humour across.

Whether you like motion picture comedy or not, whether you scream hilariously or "walk out" on slapstick Messrs. Chase and Davidson will make you like their stuff.

Two Metro comedies that show Charlie Chase at his best are "Limousine Love" at the Uptown last week, and "The Fight Pest" shown a few weeks ago.

Anyone and everyone who drives a car, has driven a car or ever hopes to drive a car will find their combined problems and experiences in "Should Women Drive?" the comedy attraction at Loew's Theatre, last week.

J. M. Franklin at Keith's Host to Sunshine Class

The incapacitated children of the Sunshine Class at Devonshire School, Ottawa, in charge of their teacher Miss Winnifred Hunt, were the guests of Manager J. M. Franklin at B. F. Keith's Theatre, Ottawa, for the matinee on June 22. The class is conducted under the auspices of Rotary and Mr. Franklin is a director of the Ottawa Rotary Club.

Flying Laboratory Prints News Reel In Air

Motion Pictures and Newspaper Photos Republican Convention

For the first time in news reel history, a flying picture laboratory was used when moving picture film and newspaper photographs of the opening of the Republican Convention were developed and printed while being flown west from Kansas City. Stops were made by this Richfield - Paramount News-Associated Press flying laboratory to permit the distribution of prints along the line of flight.

The plane used on the flight was a Ryan monoplane, similar in design to Lindbergh's and piloted by Bud Gurney, St. Louis air mail pilot and old-time friend of the colonel's. It carried all the intricate laboratory equipment necessary for developing moving picture film as well as a compact dark room capable of turning out a large number of still photographs. Besides the pilot, the plane carried a staff of three men, who at no time in their work interfered with the operation of the plane, and who in spite of the extreme difficulties involved, managed to prove the experiment a complete success.

This is a development that cannot fail to interest modern theatre goers who want their motion picture news "right off the press."

John Barrymore will appear in an as yet untitled Ernst Lubitsch production to be based on an original story. Camilla Horn again will play opposite Barrymore. "The Last of Mrs. Cheyney," announced as Mr. Barrymore's next picture, will not be filmed for 1928 release.

TRADE MARK
FYRE-GARD PREVENTS FILM FIRE

By Stopping Motor and Cutting Off Light

IF Film breaks at any point above or below aperture plate.
Lower reel fails to pick up.
Mechanism or projector binds or breaks.
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Positively Prevents Film from Packing in Machine From Any Cause

BETTER BE SAFE THAN SORRY. A small fire in your booth may cause a panic and give your theatre a black eye. Fyre-Gard reduces your insurance premium. Made for Simplex Projectors only. Price, each.....$50

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Royal Box for New Capitol Theatre, Ottawa

Permanently Equipped for Talking Motion Pictures

Two highly interesting features are promised for the big Capitol Theatre in Ottawa, Ontario, which is to open toward the end of the present year under the auspices of Famous Players Canadian Corp.

One is that the new Capitol will have only one box and this will be the Royal Box which will be reserved for the use of members of the Royal family when they visit the Canadian Capital and will also be at the disposal of Their Excellencies, the Governor-General and Viscountess Willingdon, in their Vice-Regal capacity. The general public desiring boxes will be accommodated in the luxurious loges in the balcony front.

Another important distinction is that the theatre will be the first in Canada to be completely and permanently equipped with mechanical facilities for the presentation of audible motion pictures. The talking films have been widely discussed in the Dominion of late but, with the exception of a few brief occasions when audofilms were screened in theatres in a number of cities as a demonstration, there has been no definite move on the part of theatre companies or exhibitors to install equipment for talking pictures.

Talking pictures were presented at the Regent Theatre in Ottawa, another Famous Players house, on two or three occasions some months ago, but there was nothing permanent about the arrangement.

The innovation in regard to having only one box in a movie house is a wise and sensible one, invariably the angle at which the picture is seen from side boxes, distorts the screen characters and makes them appear ludicrous. Loges are much more satisfactory and the new plan should prove most attractive.

Movietone News To Be Issued by M-G-M

Nicholas M. Schenck announces that Metro-Goldwyn-Mayer's News Reel will soon be presented with Movietone, Mr. Hatrick will be in full charge.

The addition of Movietone subjects will be done with discrimination and no effort or expense will be spent to achieve the best results.

Capitol Theatre Orchestra will provide the scores and musical accompaniment.

It will be interesting to see just what happens to Universal's big special, "Uncle Tom's Cabin," when synchronized by Fox.

Elaborate Wedding for Popular Young Couple

Stern-Lester Marriage Followed by Brilliant Reception

A very pretty wedding was solemnized at the University Ave. synagogue on Sunday afternoon at 5 o'clock, when Ida, only daughter of Mr. and Mrs. G. A. Lester, 565 College St., was united in marriage to Mr. I. Stern, son of Mr. and Mrs. Stern, Gerrard St. east. The bride, who was given away by her father, wore an old period ivory taffeta gown with Brussell's lace, white stockings and silver shoes. Mr. J. Frankfurt and Mrs. J. Frankfurt, Windsor, were best man and matron-of-honor respectively. The bride's mother wore a beatuiful beige lace dress. Rev. S. Sachs and J. Gordon officiated. Among those present were the bride's grandparents, Mr. and Mrs. D. Alexander. Following the ceremony, a dinner and dance was given at the Pythian Castle Hall, College St., where covers were laid for three hundred. Rev. Mr. Sachs proposed a toast to the bride and groom. Mr. Joseph Danson was Master of Ceremonies. Among the guests were Mr. and Mrs. S. Sniderman, Brooklyn, New York; Mr. and Mrs. G. W. Faris, Orillia, Ont.; Mr. and Mrs. J. Frankfurt, Windsor, Ont., and the three Tatlebaum brothers, of Boston, Mass. Mr. and Mrs. Stern, are now on their 3-weeks honeymoon, touring the United States, and on their return will take up their residence in Toronto.

RECOVERING RAPIDLY FROM OPERATION

Mr. A. C. Benson, who was manager of Famous Players Lasky, Toronto office, was operated upon for appendicitis in New York and is reported as doing well.

Keith-Albee Vaudeville Had Big Act at Shea's

Charles Wither's justly popular vaudeville actor of many years standing, has an act that literally rocked Shea's Hippodrome with laughter at every performance last week.

Keith-Albee Vaudeville and Shea's are synonymous, have been for years, but when a head line act like "Wither's Opr'y" plays a combination picture and vaudeville house in the middle of June and packs 'em in it proves that the Manager of "The Smartest Show in Town" as his ads say, knows his vaudeville.

Sennett's New Studio Comedies for Pathe

Finest Studio in World for Short Subjects

Pathe leads the Industry in Short Subjects and the completion of the new capital of comedy, Studio City, Cal., sets a pace hitherto undreamed of for this line of work.

Pathe covers "Short" fields none more important than the Sennett comedies, the Bathing Girl Series whence have come some of screendom's greatest beauties and the Keystone Kops.

On the program for the future are 104 issues Pathe News, 20 Mack Sennett Super Comedies, 18 new and novel two reel comedies, "Dan, the Taxi Man," "Handy Andy" and "The Tired Business Man."
10 Smitty and His Pals, 52 issues Pathe Review, 52 Issues Aesops Film Fables, 52 Topics of the Day, 26 Grantland Rice Sportlights and 5 new Pathe Serials.

Pola Negri sailed from New York on the Ille de France, for a vacation of several months in Europe. The actress completed her newest Paramount picture, now definitely titled "The Woman From Moscow."

Films Taking Place as Important Cultural Factor of Life, Says Bern

"Motion Picture theatres of the future may not be only places of amusement, but a highly developed factor in the cultural life of the world," according to the predicting of Paul Bern, Metro-Goldwyn-Mayer producer. The modern trend in picture production, the improvements brought about in the past few years in research and authentic detail, and the increased educational values of "movies," he says, are gradually bringing about this effect.

"The first pictures were novelties, but today great screen plays give us an insight into history, human nature, and the classics," he declared, "such productions as 'The Big Parade,' 'Ben Hur,' 'The Trail of '98,' Barrie's 'Quality Street,' Pinero's 'The Actress' or Sudermann's 'Flesh and the Devil' have all contributed to place pictures on a higher pinnacle as a cultural factor.

"Then tendency is growing, thanks largely to the public, which is demanding more and more of its screen plays.

"Each year modern machinery is affording more leisure to people, and particularly the American people. Aristotle said that a community may be judged by the amount of fruitful leisure its citizens enjoy.

"Whether our leisure is fruitful or not has come to depend a great deal upon the motion picture, and I am proud to say that the motion picture is living up to its responsibility. Or perhaps, I should say that the public, is for, after all, the public dictates what we do."

L. G. Rigby, who is responsible for the Reginald Barker special productions "The Toilers" and "The Forward March," is now busily engaged in writing the story for "The Rainbow," another of the Reginald Barker' specials for 1928-29.

Secretaries of the Film Boards of Trade, assembled on the lot at First National, where they were entertained by Harry Langdon, who is shown in the front-row in make-up.

Court Lectures Youths Condemns Lurid Movies

After describing at length the pranks of three Toronto youths who tied a companion to a tree and left him hanging by hands and feet until found by the police, the Mail and Empire continues—

"The three boys said that the other lad, who is only 10 years old, had been calling them names and they tied him up "for fun." The victim declared that he had lain in the field for 5 minutes before help arrived.

His Worship discharged the youthful culprits with a severe warning. "I think moving pictures have been the curse of your lives," he told them. "We should have the same law here as they have in Quebec. Boys under 16 years of age should not be allowed to go to the movies."

With all due respect to His Worship one might criticise the ease with which everything tending to youthful delinquency is charged to Motion Pictures."

Children have always emulated the deeds of heroes even when they were bandits, Indian chiefs, or robbers bold. It might have resulted unpleasantly for the victim of the kids' pranks but why not put it down to bold, bad human nature instead of the poor movies.

Give a dog a bad name! The inference is obvious.

Ronald Colman becomes an individual star in "The Rescue," based on Joseph Conrad's sea story. Herbert Brenon will direct this United Artists picture.

$20,000,000 For New British Theatres

Metro-Goldwyn-Mayer to Erect Largest London House

Plans under way for beautiful new theatres in England call for the expenditure of more than $20,000,000, according to conservative estimates.

The largest will be built in London by Metro-Goldwyn-Mayer at a cost of more than three million dollars.

Throughout the country, play houses similar to the neighborhood theatres in America, will provide for modern cinema presentations that will undoubtedly attract increasingly larger audiences.

OUR MARY BOBS HER HAIR AT LAST

Mary Pickford has courage and brains, plenty of both; she writes an interesting article for Liberty about her lovely curls and why she finally decided to dispense with them.

Motion picture stars have no more privacy than royalty; everything they do interests their public and no one is more alive to the necessity of "playing ball" with her fans than Miss Pickford.

After you read "Please May I Cut My Hair," you cannot help but admit that one of the most sensible versions of the ever popular controversy "Long or Short Hair, Which Will Be Worn?" has been given by Canada's own Mary.

Thanks Tommy! A Little Sugar Goes a Long Way

London's Popular Manager T. W. Logan Likes Digest

The following letter says so in no uncertain terms:

London, Ontario.
June 21, 1928.

Miss Ray Lewis,
Canadian Moving Picture Digest,
259 Spadina Ave.,
Toronto 2, Ont.

Dear Miss Lewis:

Please find enclosed our cheque for $5.00 for another year's subscription to your very up-to-the-minute news sheet. We assure you we get some very valuable information from the columns of your interesting magazine.

With best personal regards, we remain,

Yours truly,
T. W. LOGAN,
Capitol Theatre London.

FOR SALE

Empire Theatre, Thessalon, Ont. 375 seats. Solid brick. One machine. New Mazda lamp. No opposition. Population 1500. For price and terms apply

M. H. HOWELL,
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The De Luxe Motiograph Projector. Ball Bearing, Double Bearing Movement, and dozens of fine points all its own. You know the price--$1,000.00 each, less lenses, F.O.B. your Theatre.

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The Motiograph Low Intensity Reflector Arc Lamp. Magnificent construction, perfect design, maximum illumination and low cost of current and carbons. Again, the lowest price for the finest lamp built--$250.00 each.

THIRD—

The Celco Mazda Unit with Jefferson Special Transformer. Built in our shop. All adjustments outside. Quick change socket that works. Slide carrier that is instantaneous. Enormous saving on current with perfect screen results. The price--$250.00 each.

FOURTH—

Ross Lenses and **The Cont-El-Arc** and **National Carbons** and **Superlite Screens** and **Everything Else for the Theatre.**

FIFTH—

Service that is not a catch-word. **Good Service and We Live Up To It.**

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Round About the Studios

Aileen Pringle's mother, Mrs. Julia Bisbee, is visiting the Metro-Goldwyn-Mayer player at her home in Santa Monica. Mrs. Bisbee lives in San Francisco.

Jerry Drew has another laugh hit in "Ladies Preferred," which shows the well-dressed "polite" comedian engaged in a strenuous flirtation campaign. Estelle Bradley and Lucille Hutton play the principal feminine roles in a cast that contains a bevy of beauties.

Ludwig Berger, former director of UFA films in Berlin, will direct Emil Jannings in that star's next Paramount picture, "Sins of the Fathers." Berger has just completed the direction of Pola Negri's latest picture.

"Two Lovers," the last film in which Ronald Colman and Vilma Banky are co-starred, will be distributed nationally in 1928. Fred Niblo directed this Samuel Goldwyn presentation, which is based on the novel, "Leatherface," by Baroness Orczy. Released by United Artists.

David Abel who photographed William De Mille's last picture and Morton Whitehill who assisted in its direction have been re-engaged for work on his forthcoming picturization of "Craig's Wife" for Pathe.

William Haines wears the black and white make-up of a clown for the first time in his screen career for a part of his performance as a vaudeville entertainer in his new starring picture, "Excess Baggage," for Metro-Goldwyn-Mayer.

Douglas Fairbanks will be seen in an as yet untitled sequel to his film of Dumas' "The Three Musketeers." No director or leading lady selected. The story will be an original one based on various accounts of the later days of d'Artagnan, Athos, Porthos and Aramis. To be released by United Artists.

Harry Langdon, First National comedy star.

"Our Dancing Daughters" sure can step for Metro-Goldwyn-Mayer. They are Dorothy Sebastian, Joan Crawford, and Anita Page.

George Hill, Metro-Goldwyn-Mayer director who recently went abroad on completion of the new John Gilbert vehicle, "The Cossacks," spent only a day in New York on his return before leaving for the coast.

"Hop Off," the new Charley Bowers Comedy on the program, offers a pair of trained fleas in addition to the clowning of Bowers himself. The fleas, another Bowers creation, are only one of the several startling, novel photographic effects obtained in the picture.

John W. Butler has just been appointed executive manager of the Paramount Long Island studio, expected to re-open this summer for the making of pictures with sound accompaniment. Mr. Butler has been with the Paramount company for eight years.

Herbert Brenon will produce "Lummox," Fannie Hurst's novel, following "Sorrell and Son" in Herbert Brenon's independent productions for United Artists release.

Bill Boyd and Alan Hale shoot up a hotel lobby in one of the sequences of "Power," a Pathe picture just finished.

Paul L. Stein, director of "The Forbidden Woman" and "Man-Made Women," is scheduled to direct several of the most important productions in the new Pathe list.

Joan Crawford and Carmel Myers are working together again in "Four Walls," John Gilbert's starring vehicle for Metro-Goldwyn-Mayer. The two actresses played together in "The Understanding Heart," a year and a half ago.

Crawford Kent and J. Barney Sherry have been assigned by Paramount to the new special production, "The Perfumed Trap," which Victor Schertzinger is directing, with the all star cast including Clive Brook, Mary Brian, William Powell, Olga Baklanova, Fred Kohler and Jack Luden.

Nils Asther plays the role of an international tennis champion as Marion Davies' leading man in her new starring picture, "Her Cardboard Lover," which Robert Z. Leonard is directing.

William Boyd and Lupe Velez will be seen and Miss Velez will be heard in "The Love Song," direction of Sam Taylor. Irving Berlin's newest composition, "The Love Song," will be played as the theme and sung by Miss Velez in the Movietone synchronization of this story of the times of Napoleon III.

Richard Dix will make "Redskin" as his next Paramount picture. It is to be produced on an elaborate scale and is expected to be one of the outstanding specials on the new season's program.

David Wark Griffith has completed for 1928 release "The Battle of the Sexes," a modern drama, based on the motive that "the sex battle is forever being fought but never won." Jean Hersholt, Phyllis Haver, Belle Bennett, Don Alvarado and Sally O'Neil head the cast. Geritt Lloyd adapted Dr. Daniel Carson Goodman's story. Released by United Artists.

John Barrymore's "Tempest," in which Camilla Horn and Louis Wolheim also appeared under direction of Sam Taylor, will be distributed internationally in 1928. It is now being shown to capacity in one theatre, The Embassy in New York, at $2 prices and for an indefinite run. A United Artists feature.

A trained monkey plays an important role in Buster Keaton's starring vehicle, "The Cameraman" for Metro-Goldwyn-Mayer.

Charlie Chaplin in "City Lights" is seen on the boulevard, in cafes and night clubs, among high livers and "low lifes" as himself. The new Chaplin picture enters production within two weeks. Merna Kennedy and Harry Crocker in the cast. It is an original story, written, acted and directed by Mr. Chaplin with movietone of a song by Irving Berlin being considered by Mr. Chaplin. To be released by United Artists.

John Gilbert, whose latest for Metro-Goldwyn-Mayer is "The Cossacks." Renee Adoree has the feminine lead.

Marquee Names

for Pathe Super Specials and Features

"EMPTY" names mean empty seats. You hang a name in the electric lights out front and it may be as colorless as a darkened theatre. John Patron and Reggie Regular will see it, turn up their noses and move on to brighter bulbs.

For the new season Pathe has cornered the marquee magnets---players with color, dash, beauty, personality! Pathe's stars and players are youthful---comers---typifying to-day

There's Lina Basquette, Jeanette Loff, Nena Quartaro, Lili Damita, Sue Carol, Phyllis Haver, Leatrice Joy, Jacqueline Logan, Marie Prevost. Sure-fire, all of them. The fans follow them like the astronomers follow the stars.

And Rod LaRocque, William Boyd, John Mack Brown, Victor Varconi, George Duryea, Junior Coughlan, Joseph Schildkraut, Robert Armstrong, John Boles, Eddie Quillan, Allan Hale, H. B. Warner. Box-office beacons, gaining in popularity every day.

It's a new season, a new era in pictures. You want climbers---names that sparkle, that connote big scenes, fine roles, worth while pictures. PATHE HAS THEM.

Regal Films Limited, Canada's largest Film Distributing Company, distribute all Pathe product in Canada, and have fully equipped exchanges at Toronto, Montreal, St. John, Winnipeg, Calgary and Vancouver.

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Britain's Master Comedy-Drama That's Going to Smash All Canadian Records for Big Business

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It Will Create a Furore Everywhere

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Wonderful English Cast Headed by John Stuart, Estelle Brady and Gabriel Rosca

You'll Soon Get a Chance to Book It—Grab It Quickly!

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